

The research aims to diagnosing the role of the core competencies by their dimensions (shared vision, resources and capabilities, collective learning, employee empowerment, communication, problem solving, and decision-making) in achieving strategic renewal by its dimensions (context, content, and process), as well as diagnosing and analyzing correlations and influence relations between core competencies and strategic renewal at the level of the general company for food products, the research problem was identified in several questions centered on the level of the variables investigated (core competencies, strategic renewal) in the researched company, and for that, the researchers put research hypotheses, and used the questionnaire as a main means of collecting data, and descriptive analytical method was employed as a research method, to survey the opinions of the sample)130(views in the General Company for Food Products, represented by (the general manager, the general manager's assistants, directors of branches and factories, department managers), so the research community was (160), and distributed (130) A questionnaire, of which (115) were returned, valid for statistical analysis, with a recovery rate of (88.46%), and the data was analyzed using the two statistical packages. (SPSS V.25 & AMOS V.25) and employed a set of statistical methods to extract the results, and the study reached a set of conclusions, the most prominent of which was that the core competencies have an impact on achieving strategic renewal, and there is a positive correlation between core competencies and strategic renewal