

ABSTRACT

The research aim to generate knowledge on the adoption and dissemination of information technology as an organizational culture that has an active role in achieving progress and progress in all fields and adopting an effective strategy to develop technology for the long term through formulating an appropriate and effective strategy. This is achieved by obtaining a set of sample data. The research, which was analyzed and knowledge of the relationships of importance and importance of the dimensions of this strategy which is (technological vision, technological message and technological objectives) The research sample consisted of a group of employees at different organizational levels at the University of Fallujah, Included (50) individuals. The questionnaire was used as a tool for gathering information as well as personal interviews of the sample members to prove the findings of the researchers. The most important findings were that there is interest by the research sample in the IT strategy and work to develop it. The aim of this study is to formulate a strategic vision and build a mission for information technology and work on setting the university's strategic technological objectives. It also appears that there is good interest in the research sample in the strategic vision. This interest because of the great desire and motivation to develop the current technological situation.