

ABSREACT

This study aimed to determine the impact of Attractive competencies strategies on the performance of employees on Iraqi commercial banks, which included the study population all Kuwaiti banks listed on the Kuwait Financial, shares of nine banks, while the study sample of (9) responsive. has adopted a researcher on exporters Presidents of data collection are the primary data and secondary data. Hypotheses were tested using simple linear regression analysis and multi. The study concluded that there is a statistically significant effect of the dimensions of the process of attracting qualified senior management of (b determine plans to attract senior management competencies, and know edge sources to attract qualified senior management) on the performance of employees in commercial banks. And in the light of the results of the study made a number of recommendations including: pay attention to the development of the capacity of managers in the field to attract qualified senior management in banks surveyed by preparing training programs and use of experts and consultants in the field of attracting talent. And to build on the foundations of the process and objectivity in determining the quality of the Supreme Administrative efficiencies and suitability to the circumstances, and when depolarized in the banks surveyed, which positively affect the performance of the employees.