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**Research article** 

# AN ANTI-SPAM DETECTION MODEL FOR EMAILS OF MULTI-NATURAL LANGUAGE

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#### Abstract

The spam is one of the illegal and negative practices that involves the use of email services to send unsolicited emails such as phishing for the purpose of scamming which influences the reliability of email. Investigations have been conducted from various perspectives in order to examine this spam problem and how it affects society. In this regard, many studies have been carried out with the aim of studying the effect of spam activity on finance, economy, marketing, business and management, while other studies have focused on studying the influence of spam on security and privacy. Consequently, the literature affords various anti-spam methods that blocks or filters spam emails. This paper investigates the existing anti-spam methods, highlights some current problems and carries out an improved anti-spam model. In this regard, a new agent-based of Multi-Natural Language Anti-Spam (MNLAS) model is proposed. The MNLAS model process in the spam filtering process of an email both visual information such as images and texts in English and Arabic languages. The Jade agent platform and Java environments are employed in the implementation of MNLAS model. The MNLAS model is tested on a 200 emails' dataset and the results show that it is able to detect and filter various kinds of spam emails with high accuracy.

Keywords: Anti-spam classification, machine learning, software agent, multi-agent system.

摘要:垃圾邮件是非法和消极行为之一,涉及使用电子邮件服务发送未经请求的电子邮件(如网络钓鱼),以防止影响电子邮件可靠性的欺诈行为。从各个角度进行调查,以检查这一垃圾邮件问题及其如何影响, 社会。在这方面,已经进行了许多研究,目的是研究垃圾活动对金融,经济,营销,商业和管理的影响, 而其他研究则侧重于研究垃圾邮件对安全和隐私的影响。因此,文献提供了阻止或过滤垃圾邮件的各种反 垃圾邮件方法。本文研究了现有的反垃圾邮件方法,强调了当前存在的一些问题,并实施了改进的反垃圾 邮件模型。在这方面,提出了一种基于多自然语言反垃圾邮件(MNLAS)模型的新代理。 MNLAS 模型在 电子邮件的垃圾邮件过滤过程中处理视觉信息,如图像和英语和阿拉伯语的文本。 Jade 代理平台和 Java 环 境用于实现 MNLAS 模型。 MNLAS 模型在 200 封电子邮件的数据集上进行测试,结果表明它能够高精度 地检测和过滤各种垃圾邮件。

关键词:反垃圾邮件分类,机器学习,软件代理,多代理系统。

### I. INTRODUCTION

Spam is the common term for unwanted emails, though more technically spam is defined as Unsolicited Commercial Email (UCE) or Unsolicited Bulk Email (UBE). Here the key distinction be-tween spam and marketing is the unsolicited element i.e. an email "sent to an account by a person unacquainted with the recipient [1].

Spam email is evolving into malicious and provoking additions to internet technology. Keeping an updated blacklist have been made more difficult because of the rapid emergence of distributed phishing attacks and phishing websites. [2] Conventional anti-spam defenses lack the capability to handle the huge volumes of spam types that are beyond their capacity. The increase in spam-related problems makes it important to have tools that are effective and efficient in controlling spam problems. [1]

Researchers have been provided with more appropriate methods of combating spam through machine learning approaches. [3] Anti-spam classification is one of the fields that machine learning is successfully handled. Since spam is contained in the email, spam can be categorized using machine learning approaches like neural network, random forest and support vector machine e.g., [1], [3] and [4]. The emails classification by machine learning techniques to valid or spam email has a lesser human intervention and gives higher accuracy. [5] The classification results depend on the emails content and the suitability of the used techniques.

The email has subject and body data. The following steps are required in order to apply these techniques in the filtration and classification of the emails. The first step is transferring the email contents into a numeric data. The second step is checking and identifying the similarity between the data in the header and the body of the email.

However, it is still possible to have header and body that are not similar and do not reveal the exact information which the sender is trying to convey to the receiver. Thus, the accuracy of the email spam filter can be reduced when headers alone are used. This process is known as preprocessing, and it involves the extraction of the feature, reading and tokenizing, selection of a feature, stemming process and removal of stop words. [2] The pre-processing steps can be a factor in enhancing the efficiency of the textbased spam filtering approach. This step produces feature vectors that are used in training the classifiers and testing the classification outcomes. [3]

The text-based approaches are limited by two main constraints. [2] Firstly, different confusion tricks can be employed in order to affect the identification accuracy of the text-based antispam filtering techniques. Secondly, as the internet scale and capacity expand, the kind of information contained in the email is diversified. Moreover. the email evolved text and multimedia objects. [4] Multimedia objects, especially images can be included within the text by legitimate message senders to make the message rich. Image spam such as GIF file format includes an embedded hyperlink that might be linked to a website. [6] The efficiency of the current text-based techniques is greatly reduced by these limitations. A new technique that considers visual content along with the text rep-resents the current research challenge. [7]

In this article, a new Multi-Natural Language Anti-Spam (MNLAS) model which has the capability of overcoming these limitations and cover English and Arabic languages is proposed.

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The model is operated by a multi-agent system and made up of visual information, especially images in the anti-spam filtering process. The use of Jade agent platform is employed in implementing the MNLAS within a Java environment. With the use of this application, various kinds of spam emails are detected and filtered successfully.

The remaining part of the paper is prepared into five sections and several subsections. The following section (Section II) reviews the literature on anti-spam classification methods. Section III provides a description of the used research materials and methods. Section IV illustrates the theoretical formulation of the proposed MNLAS model. Subsequently, Section V presents the implementation and the obtained results. Section VI includes the conclusion and some few related future work.

### **II. LITERATURE REVIEW**

#### A. Email

Electronic mail (email) is a messaging system that an electronically transmits messages across computer networks. [8] In this messaging system, a message sender has to open a message panel, includes the recipient's email address, type the message title, then type the message details and send the message by clicking on the send button. It is possible for users to gain access to any free email services like Hotmail, Gmail, Yahoo, or even register with Internet Service Providers (ISPs) to get an email account. This account is free of charge and it only requires an Internet connection. More so, the recipient can receive email almost immediately after sending one. With the use of e-mail, users can communicate with each other at a low cost through an efficient mail delivery system. [9]

Email services have become the most popular and chosen communication tool, because of its availability, reliability and user-friendliness. Therefore, individual users and businesses heavily depend on this communication tool for information and knowledge sharing [10]. As mentioned earlier, email messages consists of header and body of the message. The header is made up of information regarding the transportation and title of the message. The following make up the header information:

- a) From: It holds the details of the sender, such as email address.
- *b) To: It holds the details of the receiver, such as an email address.*
- c) Date: It holds the email sending date to a particular recipient or recipients.
- d) Received: It holds the intermediary information of the server and the processed date of the email message.

Using email, which is very fast and costeffective, the cost of communication can be drastically reduced. More so, the email is a strong tool for marketing which businesses can take advantage of [11]. This technology can be capitalized upon by businesses because it is a widely used advertising tool. However, spam is a problem, which is caused by the simplicity and cost effectiveness of sending emails. Spam is described as bulk unsolicited email that is arbitrary sent to users for different purposes including commercial or phishing reasons. [12].

#### **B.** The Spam Phenomenon

Spam, which is called junk mail is defined in different ways; such definitions explain the difference between spam and legitimate mail (also known as ham, non-spam or genuine mail) Among the most common definitions, the shortest one, is that which defines spam as "unsolicited bulk email". [13], [14], [15]. The following table presents different categories of spam based on Ferris Research. [2]

Categories	Descriptions
Health	The spam of fake medications
Promotional products	The spam of fake fashion items like clothes bags and watches
Adult content	The spam of adult content of pornography and prostitution
Finance & marketing	The spam of stock kiting, tax solutions and loan packages
Phishing	The spam of phishing or fraud

	such as "Nigerian 419" and "Spanish Prisoner"
Malware	The malware or Trojan spam attempts to attack and spy on personal computers
Education	The spam of fraudulent certificates of online studies
Political	The spam of political targets such as elections by online voting

Generally, the use of spam is employed in the advertisement of all sorts of services and goods, and the percentage of advertisement devoted to a certain type of services and goods evolves over time. Quite often, the needs of online fraudsters are met by spam. Phishing is a typical case of spamming activity, which involves searching for sensitive information like credit card details and passwords. This search is performed by mimicking official requests from trustworthy authorities, such as service providers or server administration and banks. [16] Viruses are another kind of malicious spam, which sometimes involves the use of a massive spam attack to disrupt the work of a mail server. [17] In summary, a spam message sender aims to; advertise some goods, ideas or services, ideas, use people's private information to cheat them, temporarily crash a mail server, or deliver malicious software. In relation to content, spam is segmented into different subjects and many genres due to the simulation of different classes of legitimate emails like letters, memos and order confirmations. [18] There is a difference between the characteristics of spam traffic and that of legitimate email traffic; specifically, legitimate emails are sent at diurnal periods, whereas spam coming rate is steady over time. [19]

Spammers often use different methods to hide their identity during sending spam, but they usually do not hide their identity during harvesting email addresses from online materials like websites or papers. This implies that the identity of the spammers can be known through the recognition of harvesting activities. [20] One important point to note is that spammers reactive, which means that spammers actively oppose every successful anti-spam effort. [29] This causes the efficiency of every new method to decrease after it is deployed. The evolution of spamming techniques was analyzed by Pu and Webb [21], who revealed that spams construction become ineffective when filters are efficient enough to deal with them, or if other effective measures are taken to combat them.

### **C. The Spammers Tricks**

For spammers to be able to send spam messages, they must first harvest addresses in order to obtain email addresses; these addresses are harvested from the internet using specialized software. The software capable is of systematically gathering email addresses from websites or discussion groups. [22] In addition, a spammer can purchase or lease sets of email addresses from other specialist co-ops of spammers. In Table 2, the different traps utilized by spammers to stay away from identification via spam filters are explained briefly.

Table 2. Tricks used by spammers to send spam [2]

Tricks	Descriptions
Zombies or Botnets	This involves sending off a huge number of viruses, spam and malware by PCs on the Internet.
Bayesian sneaking and poisoning	This focuses on using words that are not commonly used in spam messages to write a spam message. More so, the Bayesian filter database is not "poisoned" by the spam messages.
IP address	Acquiring or utilizing an IP address that has $\epsilon$ trusted or nonpartisan reputation.
Offshore ISPs	The use of offshore ISPs that lack security measures.
	Focuses on using servers for the re-direction of spam to vulnerable users.
Third-party mail back software	Utilizing inappropriately anchored email uses on honest sites.
Falsified header information	The addition of fake header information to the spam message.
Obfuscation	Splits messages or words through the use of nonsense creative symbols of HTML tags in order to disguise spam messages.
Vertical	Involves the vertical writing of sparr
slicing HTML	Aims at avoiding detection of spam message

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manipulation	by manipulating HTML format.
HTML encoding	Converts binary attachment into plain text characters by using an encoding technique like Base64.
JavaScript messages	Here entire substance of the spam messages is set in a JavaScript scrap, which is enacted once the message is opened.
ASCII art	Writing spam messages using letter glyphs of standard letters.
Image-based	Textual information sends by using the image.
	Here the addition of URL address is made in order to avoid detection. It sometimes involves the use of irrelevant "portals" to lead the user to their actual websites.
Encrypted messages	Encoding message where it just unscrambled once it achieves the letterbox.

#### **D. Spam Impact**

The first email to be considered spam was sent on May 3rd, 1978 to about 400 ARPANET users and it was an open invitation to upcoming computer hardware demonstrations1. [23] Since then they have become a daily nuisance for the end users of any email service. The current volume of global email traffic that is spam is estimated to be in the region of 53%2 - 58%3down from a peak of 88% in 2010 [24] though still well above its estimated proportion of 10% in 1998. [25] Figure 1 shows the average of spam distribution from 2006 to 2016.

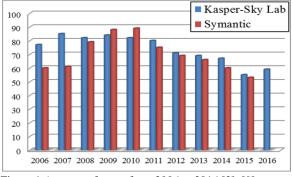


Figure 1.Average of spam from 2006 to 2016 [2], [9]

#### E. Existing Solutions for Spam

In this section different anti-spam methods are presented. Some of them are listed in Table 3. The methods use spam filters that can prevent spam emails from getting to their target and causing any harm. The contributions and methods are highlighted in the review, and some weaknesses of the approaches are identified.

Anti-spam 1 Author	Descriptions
	In this method, masked spam is detected using synonym relation completion and keyword
[0]	concatenation. The content of the message is used in predicting the spam category, instead of depending on a set of predetermined keywords.
Bhowmick et al. [9]	In this study, the authors basically focused on Machine Learning-based spam filters as well as their variations. Based on their review of a wide range of ideas related to email spam, a report on efforts made to address the problems of spamming, effectiveness of existing techniques of spam filtering and current progress was generated.
Mirza et al. [10]	This study provides an explanation of the different categories of emails that can be used in differentiating between spam emails and non-spam emails. In order to achieve this, the Naive Bayesian Classifier was used in creating an email classification system to classify spam and not spam.
McGetrick et al. [11]	Here, personality insight and language tone scores were created using the text from emails; the use of IBM Watsons' Tone Analyzer API was employed. The use of those scores is employed in investigating whether the language used in emails can be changed into useful features, which can be utilized incorrectly classifying them as spam or genuine emails. Furthermore, machine learning techniques are used in the course of the investigation.
Bassiouni et al. [12]	This group of researchers focused on the classification of spam emails from Inboxes. The application of ten different classifiers is made to one benchmark dataset for evaluating the performance of each classifier, to determine which of them produces better results.

Usually, there are numerous methods that are accessible to spam, for example, utilizing sender area checking, contents checking, open transfer master habitation and checking the IP address or space names. [26] Therefore, spammers effectively conquer these basic forms with progressively refined variations of spam to avoid identification. The measures connected with to control spam are; Legislation methods, Blacklist and white-list, Heuristic approaches, Machine learning approaches, Naïve Bayesian Classification, Support Vector Machine Classification, Neural Network Classification. [27]

A mobile agent system was proposed by Mahmoud et al. [29] for the purpose of identifying and blocking SMS spam messages. In their work, they tried to provide protection for smartphone by filtering SMS spam that contains abbreviations and idioms. The system functions based on Artificial Immune System (AIS) and Naïve Bayesian (NB) algorithm. A set of features are produced by the AIS. With the use of the NB algorithm, the messages are classified based on the extracted features. This system is tested by a SMS messages dataset of 1324 messages. Results of the classification reveal that, the false positive rate is 6%, the detection rate is 82% and the overall accuracy is 91% on average.

A random forest algorithm is proposed by Akinyelu and Adewumi [1] as a machine learning classifier in order to identify phishing emails. The random forest algorithm is employed in classifying 2000 emails. The objectives of the research are to reduce the feature and increase the classification accuracy. A high level of classification accuracy of up to 99.7% with a little amount of 0.06% false positive is achieved by the proposed algorithm. Nevertheless, the research scope only covered the classification aspect without considering vital information which can affect the results, especially, in the case of limited text in the email.

Yüksel et al. [3] attempted to resolve the problem of spam by hindering the spam emails from being distributed within the email systems. To achieve this, they propose a cloud base system, which involves the identification of spam emails using analytics and machine learning algorithms. The algorithms are support vector machine and decision tree. The system is tested by Azure testing platform and the results of the tests show that the support vector machine attains the higher accuracy of up to 97.6% and false positive rate of 2.33%. The decision tree attains the lower accuracy of 82.6% and false positive rate of 17.3%. The results further reveal that the increase in the spam volumes is

influenced by the number of received emails. An optimal spam detection technique was proposed by Lee et al. [29].

# **III. RESEARCH METHODOLOGY**

This study incorporates the fundamental research stage, the data gathering stage and mutual document processing stage. These three stages depict the study techniques for the research.

### A. The Phase of Preliminary Study

This work stage aims at making an anti-spam method based on joint document processing of emails data utilizing agent technology and machine learning techniques. Based on the earlier mentioned methods, in this phase, the researcher reveals the extant anti-spam approaches. The results specify the requirements for the construction of an enhanced visual antispam scheme.

### **B.** The Phase of Data Collection

The focus of this stage is to set up the testing dataset. The stage includes associating an email to the outlook to have the capacity to peruse messages from the viewpoint. Afterwards, the emails are stored in the form of HTML, and WordPad is used in saving the emails as text files. This out-come in the substance of the email with their HTML body. These two arrangements of messages are gathered as spam messages, and real messages. Each of them contains 100 emails, i.e., 200 emails in total. Subsequently, testing is carried out using these emails.

# C. The Phase of Mutual Document Processing

In this phase, the email is changed to a uniform format, which the learning algorithm can understand and process. [5], [6] The email data is split into a header and body parts. The header part contains the general information of the sender like the subject, recipient's details and route details are included. The body part contains the message main content. Prior to running the process of filtration, the extraction of this information must be performed through

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preprocessing. The header and the body can be different, and they do not point out the exact information that the sender wants to convey to the receiver. Therefore, the accuracy of the email spam filtering can be reduced if just one part of the email is used (either header or body).

### **IV. THE PROPOSED MODEL**

The operation of the MNLAS model is based on a multi-agent system which interact with each other in the anti-spam classification environment [30], [31]. These agents do not operate independently, rather the work together to solve problems that cannot be independently solved [32], [33]. The flexibility of the system is increased using the agent application [34]. The agent application is also capable of segregating the functionality of the system [14] while enabling interaction between the system and its modules [35], [36]. The MNLAS model is made up of five agents as shown in Figure 2.

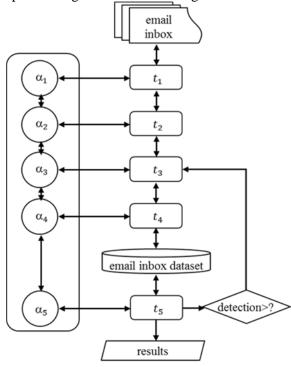


Figure 2.The MNLAS model

Figure 2 illustrates the processing steps of the MNLAS model by the multi-agent system. All these agents carry out specific tasks in the process of spam detection as follows: (1)  $\alpha_1$ : It represents the first agent that performs processing the short words task,  $t_1$ , (2)  $\alpha_2$ : It

represents the second agent that performs the features extraction task,  $t_2$ , (3)  $\alpha_3$ : It represents the third agent that performs the features selection task,  $t_3$ , (4)  $\alpha_4$ : It represents the fourth agent that performs the instances presentation task,  $t_4$  and (5)  $\alpha_5$ : It represents the fifth agent that performs the email classification task,  $t_5$ .

#### A. The Agent for Short Words Form

Usually, spam emails start with short forms to confuse the spam engines. According to Fung [37], software for translating Short Message Service (SMS) have been developed by a few companies [38]. In this work translation, the researchers consider using the original long form of words to replace short words so that the anti-spam engine will not be confused [6]. For instance, the word ROFL, which means "rolling on the floor laughing" is meaningless for the spam engine. For this reason, 1300 abbreviations were published by Beal [37]. Some of the abbreviations are presented in Table 4.

Example of short messages forms

	U		
Abb.	Meaning	Abb.	Meaning
?	I have a question	4	Short for "for" in SMS
@TEOTD	At the end of the day	4EAE	Forever and ever
?4U	I have a question for you	404	I don't know
2	Meaning "to" in SMS	86	Over
~~	Meaning "read line" or "message above"	420	Lets get high
10X	Thanks	6Y	Sexy

The anti-spam efforts are challenged by the existence of the short form of words; this is a new challenge. In order to identify abbreviations or short words, a table of 1300 short words obtained from [37] is used the agent of the MNLAS model.

#### **B.** The Agent for Features Extraction

This agent extracts features from email header and body to for the vector space. The text message is reduced to its colloquial component by the agent using a tokenization method [39]. The message is taken and split into different tokens (words). By making the addition of the words to the vector space and constructing a features space for classification, these words are parsed [8]. In the process of tokenization, all the features are extracted from the message without regarding its relevance. Tokenized features is a technique that might be highly vulnerable to confusing of contents. The tokenization of features involves reduction of dimension, stemming and the processor removing stop-word [40], [41].

This work takes in to account the possibility of Multi-Natural Languages (MNL) emails that include English words characters and/or numbers in written Arabic messages. Some such examples are contained in Table 5.

Table 5.

An example of Arabic-English letters

Character in Arabic	Character in English	Character in Arabic	Character in English
ى,ء,أ	2	ب	b
ė	'3	ف	f
ح	G	τ	7
ش	Sh	ص	9
ė	'3	ف	f
ز	Z	س	s

The use of English words when chatting in Arabic has become popular, and the use of this technique was initiated by spammers. The use of the same technique can also be employed in the English language and other languages. Table 6 presents an example of a modern Arabic chatting language.

### Table 6.

English-Arabic alternatives

English Arabic		Alternative	
The student	ذهب الطالب الى البيت	"4ahaba al6aleb 2ela	
went home"	دىب المصب الى البرت	albeit"	

In order to provide a flexible and brief means of text strings matching, regular expressions \such as a character, characters and patterns of characters or words are used by the agent. The purpose of using regular expressions is to examine MNL text. Few specifications of the regular expressions are given in the examples below: (1) The characters "car" in any context, such as "car", "career ", or "carrageen ", (2) The word "car" when it appears as an isolated word, (3) The word "car" when preceded by the word "blue" or "red" and (4) A dollar signs immediately followed by one or more digits, and then optionally a period and exactly two more digits (for example "\$10", or "\$245.99").

### **C.** The Agent for Features Selection

The dimensions of the features vector are reduced by the selection agent [8], which measures the frequency of the occurrence of a certain word or phrases. Based on the predetermined threshold, words and phrases that are irrelevant and idle are eliminated. This process is crucial to the improvement of the process of classification [2]. In this process, phrase with mutual information, commoner morphological and in flexional endings and the Stop Word (e.g., "a", "an" and "the") are eliminated from English words. A sample of stop words is presented in Table 7. Table 7.

А	samp	le	of	stop	word	s

а	did	herself	not	the	we've
about	didn't	him	of	their	were
above	do	himself	off	theirs	weren't
after	does	his	on	them	what
again	doesn't	how	once	themselves	what's
against	doing	how's	only	then	when

### **D.** The Agent for Instances Representation

The function of the agent is to represent the features into the right format for the classification step. The use of n-gram technique is employed in representing the features in numerical and lexical and numerical forms. A vector of features which is brief and organized is generated by the n-gram; the summary of the email text is contained in this vector of features [42].

Let x equals a number of words in a given feature of a feature vector  $v_{i,j}$ , the number of ngrams for the vector can be found by:

$$nGrams(v_i) = x_i - (n-1) \tag{1}$$

### E. The Agent for Classification

In the MNLAS model, the use of a random forest classification algorithm, which is adapted from [1] is employed by the classification agent; the algorithm is applied with three different training and testing phases. During the training period, the sets of feature vectors, which are set in the previous phase to train the classifier, are used by the agent [43], [44], [45]. The training includes 3-fold cross-validation data allocations. The classifier is run by the agent in the testing 第54卷第3期 2019六3月

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phase to differentiate the spam emails,  $E^s$ , from the legitimate emails,  $E^l$ .

## V. TESTING AND RESULTS

The MNLAS model is a machine learning approach that employs a multi-agent system to operate the identification of spam emails. The implementation of the MNLAS model is performed using a Jade agent platform within a Java environment. The application can detect and filtering spam from non-spam emails of various kinds successfully. The ratio between the number of legitimate emails and correctly classified spam emails to the total number of emails used in the testing phase represents the accuracy of the identification.

Accuracy =  $(T^{p} + T^{n})/(T^{p} + E^{s} + F^{p} + T^{n})$  (2)

where the  $F^n$  denotes false negatives that results from the  $E^s$  that are classified as  $E^l$ ; the  $F^p$ denotes false positives that results from the  $E^l$ that are classified as  $E^s$ ;  $T^p$  denotes true positive that results from the  $E^s$  that are correctly identified;  $T^n$  denotes true negative that results from the  $E^l$  that are correctly identified;

Table 8 shows the classification results of the performed test. The results of the high accuracy of the MNLAS model are contained in the three rungs of Table V. The model can differentiate legitimate emails from spam with an average accuracy of 91.90%. This research outcome support the application of this work in real-life situations.

Table 8. The classification results research grant scheme Vot U891.

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Run	Allocation	Precision	Recall	F-measure	Accuracy(%)
1	60-40	0.9026	0.8488	0.8949	89.86%
2	50-50	0.9370	0.9118	0.9242	92.52%
3	40-60	0.9026	0.9180	0.9321	93.32%

### VI. CONCLUSION AND FUTURE WORK

Currently, the use of spam emails in phishing has become a huge challenge to computer security. In this regard, various methods of machine learning are used to identify anti-spam approaches; some of the approaches include decision tree, random forest and support vector machine. Suitable solutions have been provided by these methods, but these methods also have their impediments that outcome from and are identified with the spam email substance just as conditions like the presence of short messages, MNL messages and pictures. The greater part of the works around there utilized instant datasets. which reject these restrictions. The main point of related studies is on enhancing the precision of classifier. In this study, an endeavor is made to proffer outcomes by proposing the Multi-Natural Language Anti-Spam (MNLAS) scheme. In the task of filtering spam, the MNLAS uses short messages, visual information and texts of an email. The model can separate spam from real messages with a normal exactness of 91.90%. The outcomes bolster the utilization of this work in genuine situations. The future work ponders testing the model with various standard datasets.

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