

Abstract

The purpose of this paper is to explain and understand how green sustainability in internal supply chain is achievable in multinational corporation involved in manufacturing industry with the corporation of corporate and stakeholders. Documents reviewed in this research varies from corporate responsibility report to internal intranet news for the green sustainability. The findings of this study provided useful information for the government to engage with other stakeholders and make use of the internal supply chain advantage to shape a more effective communication strategy to buttress green sustainability among manufacturing industry